

# Digital Finance Conference

**Participation Opportunities for Partners**

22. & 23. May 2019 | Berlin

[Watch Trailer](#)

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# Facts and Figures

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## 22. May 2019, Deutsche Bank, Berlin | Pioneers' Eve

- Policy-oriented Keynotes & Panel are concluded with an opportunity to network, the Get-Together

## 23. May 2019, Berlin | Conference Day

- Parallel conference programme covers Best Practice & Use Cases as well as visionary Talks & Deep Dives
- Integrated Exhibition - & Catering Area offers space to interact and network



# Programme

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Diverse, engaging programme highlighting:

- Digital Single Financial Market
- Politics: Brexit & European Elections
- Sales Channels of the Future
- European Regulation
- Banking and Insurance as a Service / Platform Economy Banking / Insurance
- PSD2 Beyond Banking
- Financing
- Ecosystem, Funding, Talent

# Participants

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We are expecting more than **400 international participants** from the **Digital Banking & Insurance** sectors:

- International executives and specialists from finance, technology and digital industries
- Political decision-makers on Minister and MP-level
- High-level representatives from European and national regulatory authorities
- FinTechs & InsurTechs
- Research
- Agents of international media



# Communication

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- Individual [Event Website](#)
- **Multi-level E-Mail-communication** to more than 10,000 high-quality contacts
- **Media cooperation**, e.g. trade journals & blogs
- Invitation of **international trade press**
- **Social Media**-announcement to the channels of Bitkom Group with approx. 32,000 contacts
- **Professional recordings of the conference** published on the Bitkom YouTube Channel
- **Live communication** & branding on-site

# Benefits for Partners

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## Presentation & Positioning in a Future-focused Industry.

### Targeted Marketing

Raise your profile & position yourself as a pioneer and game changer.

### PR & Press

Profit of the network and multi-level communication of Bitkom.

### Positioning in Industry

Lay the groundwork for collaborations and shared projects across various industries.

### Meaningful Networking

Strengthen your network and connect with diverse, high-level international contacts.

### Deepen Knowledge

Gain insights into the future of industry and be inspired.

# Participation Packages

## Overview 1

Services	Basic	Advanced	Premium <i>limited availability</i>
<b>Total (plus VAT)</b>	<b>9,000 EUR</b> Non-Members: 10,500 EUR	<b>14,000 EUR</b> Non-Members: 15,500 EUR	<b>16,000 EUR</b> Non-Members: 17,500 EUR
<b>Exhibition</b>			
Exhibition area		small	big
Basic furniture, electricity & Wi-Fi		✓	✓
<b>Service</b>			
Comprehensive project management assistance & on-site support	✓	✓	✓
All-inclusive catering & drinks on-site	✓	✓	✓
Professional photo documentation of exhibition area and stage presence			✓
Conference tickets	2 tickets	4 tickets	6 tickets
<b>Content</b>			
Stage presence in consultation and accordance with the Digital Finance Team		✓	Highlighted
Presentation of the speaker on event website (head shot and short bio)		✓	✓
Display of stage presence in official programme		✓	✓
Professional recording & publication of stage presence on Bitkom YouTube Channel			✓
Live-communication of stage presence throughout the Social Media-channels of Bitkom Group			✓





# Participation Packages

## Overview 2

Services	Basic	Advanced	Premium <i>limited availability</i>
<b>Total (plus VAT)</b>	<b>9,000 EUR</b> Non-Members: 10,500 EUR	<b>14,000 EUR</b> Non-Members: 15,500 EUR	<b>16,000 EUR</b> Non-Members: 17,500 EUR
<b>Communication and Branding</b>			
Presentation of company with logo and link on event website	✓	✓	Highlighted
Conduct and publication of interview with speaker on event website			✓
Implementation of logo on programme and ticket webpage			✓
Display as partner in event mailings to over 10,000 high-level contacts of Bitkom Group	✓	✓	Highlighted
Communications package with text templates and graphics for your communication	✓	✓	✓
Exclusive promotion code for your network	15% discount	15% discount	15% discount
Mention on Social Media-channels of Bitkom Group to approx. 32,000 contacts		✓	✓
Individualised Social Media-post			✓
Display of logo on partner wall	✓	✓	✓
Display of logo on Thank You-slide on stage	✓	✓	✓
Display of logos on stage throughout the whole event			✓
Mention during welcome			✓



# Participation Packages

## Special

Services	Workshop	Registration Branding	Conference Bags	Lanyards	Get-Together
		<i>limited</i>	<i>exclusive</i>	<i>exclusive</i>	<i>exclusive</i>
<b>Total</b>	<b>5,000 EUR*</b> plus VAT	<b>5,000 EUR*</b> plus VAT	<b>5,000 EUR*</b> plus VAT & production costs	<b>8,000 EUR*</b> plus VAT & production costs	<b>8,000 EUR*</b> plus VAT
	<ul style="list-style-type: none"> <li>Development of a 1-1.5h slot in communication and accordance with the Digital Finance Team for a targeted, interactive exchange with 20-30 participants</li> <li>Communication of workshop in official programme</li> <li>Display of speaker on event website</li> </ul>	<ul style="list-style-type: none"> <li>Display of logo within the high-traffic registration area of the conference</li> <li>Limited to three partners</li> </ul>	<ul style="list-style-type: none"> <li>Design in accordance with the Digital Finance Team</li> <li>Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	<ul style="list-style-type: none"> <li>Design in accordance with the Digital Finance Team</li> <li>Logo or company name displayed exclusively next to the conference name &amp; logo</li> </ul>	<ul style="list-style-type: none"> <li>Mention during closing of the conference</li> <li>Announcement in event mailing</li> <li>Exclusive Social Media-posts</li> <li>Highlighted display of logo throughout the Get-Together on the conference day</li> </ul>

... and more.

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\* You will received a 20% discount in combination with an Advanced or Premium Partner Package. Only available in combination with a Partner Package.

# Get in Touch

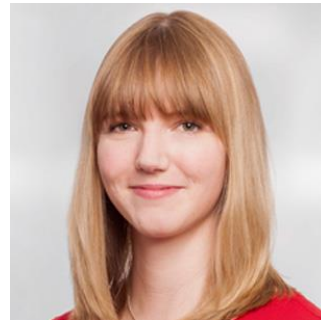
## Your Contact Persons

You have your **own ideas** on how to present yourself? Let us know!

You are a founder and want to start a conversation with global players, investors and researchers? Get in touch for our **individual Startup Partner offers**.

Want to know more? **Contact Frederike Egerer.**

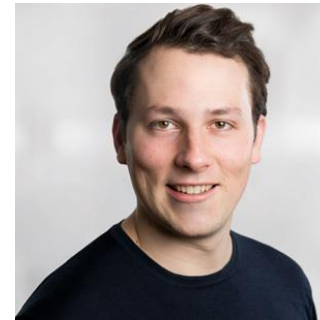
### Organisation



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### Programme



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